

Message Text

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PAGE 01 HONG K 01438 071219Z

16

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 070747Z FEB 75
FM AMCONSUL HONG KONG
TO SECSTATE WASHDC 3757
INFO USDOC WASHDC
USIA WASHDC
AMEMBASSY MANILA
AMEMBASSY SEOUL
AMEMBASSY TAIPEI

UNCLAS HONG KONG 1438

E.O. 11652: N/A

TAGS: BEXP, HK

SUBJECT: REPORT ON POLLUTION CONTROL EQUIPMENT CATALOG SHOW

REF.: A. STATE A - 9166 OF 9/9/72
B. HONG KONG - 4590 OF 4/26/74

1. NAME OF EXHIBITION: POLLUTION CONTROL EQUIPMENT
CATALOG SHOW.

2. PLACE AND DATES OF EXHIBITION: TANG ROOM, FURAMA
HOTEL, HONG KONG, JANUARY 22 - 24, 1975.

3. NUMBER OF FIRMS SUPPLYING CATALOGS: 177

4. NUMBER OF VISITORS:

A. REGISTERED: 59

B. SEMINAR PARTICIPANTS:

(1) FIRST DAY: 76

(2) SECOND DAY: 94

(3) THIRD DAY: 61

SEMINAR TOTAL: 231

C. HAND COUNT TOTAL: 422

5. NUMBER OF TRADE INQUIRIES DEVELOPED (CATALOGS
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REQUESTED); 518

6. NUMBER OF EXHIBITING FIRMS RECEIVING TRADE
INQUIRIES: 158

7. COMMENTS:

A. DESPITE INTENSIVE EFFORTS ON OUR PART TO
GENERATE INTEREST IN THIS EVENT, TURNOUT WAS SMALL
AS EXPECTED. THIS REFLECTS GENERAL DISINCLINATION
ON PART OF HONG KONG INDUSTRY WHICH WE POINTED OUT
IN REF. B TO CONSIDER POLLUTION CONTROL SERIOUSLY
IN VIEW OF PRESENT ABSENCE OF LEGISLATION, OTHER
THAN SMOKE CONTROL LAW. H.K. DEPT. OF COMMERCE AND
INDUSTRY HAS PERSISTED IN OPPOSING PROGRESS IN THIS
AREA. WE HAD, HOWEVER, GOOD TURNOUT FROM OTHER
GOVERNMENT OFFICES AND FROM UNIVERSITY STAFFS AND
MODERATE AMOUNT OF AGENCY AND END USER INTEREST.

B. SEMINARS RECEIVED GOOD PUBLICITY BEFORE, DU-
RING AND AFTER EVENT. DR. SKRINDE MADE VALUABLE
CONTRIBUTIONS TO SEMINAR DISCUSSIONS AND TO GOVERN-
MENT OFFICIALS ON PRACTICAL ASPECTS OF POLLUTION
CONTROL POLICY WHICH WELL RECEIVED. U.S.I.S.
PROVIDED GREAT ASSISTANCE THROUGH HANDLING OF PRESS
RELEASES, REPRODUCTION OF SEMINAR PAPERS AND LOAN
OF POLLUTION CONTROL FILMS AND FILM AND SOUND
EQUIPMENT, INCLUDING OPERATOR. U.S.I.S. ARRANGED
POST-SHOW TELEVISION INTERVIEW WITH DR. SKRINDE
WHICH WENT WELL.

C. WE BELIEVE SHOW WILL HAVE LASTING EFFECTS.
PAPERS PRESENTED AT SEMINARS WERE WIDELY REPRODUCED
AND REPORTED ON, BRINGING REALIZATION OF NEED FOR
CONTROL MEASURES. IMMEDIATE RESULTS TO EXHIBITORS,
WILL BE, HOWEVER, RELATIVELY SMALL.

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